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## WEBITE SOLUTIONS COMPANY ANNOUNCES WEB RESOURCE FOR WESTERN SHOP

Pards Western shop recently gained a web resource featuring online shopping for all of their western wear and horse equipment.

College Station, TX, August 8, 2013– AgniTEK, a nationally-recognized company for their expertise in helping organizations leverage technology to improve businesses, is pleased to announce the launch of a website for Pards Western Shop at <u>http://www.pards.com</u>. The new website was designed and created by AgniTEK associates and is live on the web.

Pards Western shop carries western wear, horse equipment, boots, Cinch jeans, Cruel Girl jeans, Saddles, Used Saddles, Tack and Horse Equipment, Rios of Mercedes Boots, Anderson Bean Bots and Ariat Boots. The associates of Pards are serious about providing quality merchandise and service to horsemen everywhere. The shop was established in the fall of 1968 and has grown from a very small tack store to a corporation with two stores, a catalog division, a mobile operation and a website servicing horsemen all over the world. To learn more about Pards Western Shop, visit their website today.

The Pards website features an online shopping for all of their products. This will make it easier for horsemen all over the world to order all of their western shop needs at the click of a button. The website also offers high quality images and descriptions of all of their products as well as other resources pertaining to western wear. All of these features were made possible by AgniTEK and their associates.

AgniTEK is a full service website and software solutions company serving Texas companies for over 15 years. They deliver reliability, consistency, simplicity and value in website services and software

application development work. AgniTEK has been named a five-time Newman 10 Award winner and three-time Aggie 100 Award winner.